Weekly Neighbor Engagement Analysis

Summary & Comprehensive Analysis of American Rescue Plan Act Survey Results

Presented to:
Members of the Town Council and all Neighbors

Presented by:
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Town Manager
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As of June 14, 2022

The Town of Bloomfield is presently in the process of conducting a public survey in connection with an allocation of Federal funds under the American Rescue Plan Act of 2021 (ARPA). The survey was publicly released on May 17, 2022 and is intended to inform Town officials as to the needs and preferences of the various stakeholders for the ARPA funds.

This interim analysis provides a summary of survey responses as of June 14, 2022. Summary data and charts are included. Identifying information is not included.

INTERIM
Survey Responses
As of June 14, 2022:

308
**ARPA Survey Results**

**Are you a resident or property owner in Bloomfield?**

Responses to Date

- 100% Yes
- 1% No

**ARPA Survey Results**

**How Many People Live in your Residence?**

Responses to Date

- 1 Person: 25.3%
- 2 People: 47.5%
- 3 People: 13.6%
- 4 People: 9.8%
- 5+ People: 4.2%
ARPA Survey Results

Are you a resident or property owner in Bloomfield?

Responses to Date

- **79%** Homeowner
- **15%** Renter / Tenant
- **9%** Parent / Guardian
- **7%** Business Owner
- **2%** Employee
- **1%** Student
- **6%** Other
- **2%** Landlord

Other Responses Included:

- Resident of Seabury / Senior
- Volunteer
- Retired BOE Employee
- Retired / Fixed Income
- Farmer
- BOE Member
- Unemployed
- Homeowners Spouse
- Work in Town
ARPA Survey Results

Sex

Responses to Date

- Male: 41.8%
- Female: 52.5%
- Prefer not to Answer: 5.4%
- Non-Binary: 0.3%

ARPA Survey Results

Race

Responses to Date

- White: 55%
- Black or African American: 27%
- Prefer not to Answer: 12%
- Other: 3%
- American Indian or Alaska Native: 1%
- Asian: 1%
ARPA Survey Results

Ethnicity

Responses to Date

- Prefer not to Answer: 19.3%
- Hispanic: 5.7%
- Not Hispanic: 75%

ARPA Survey Results

I understand that the ARPA funding can only be used for purposes specified by the U.S. Treasury ...

Responses to Date

- 99% Yes
- 1% No
As of June 6, 2022

ARPA Survey Results
How likely are you to support the use of ARPA fund for projects involving ...

Responses to Date

<table>
<thead>
<tr>
<th>Project Category</th>
<th>% Approval</th>
</tr>
</thead>
<tbody>
<tr>
<td>Provision of Government Services</td>
<td>72%</td>
</tr>
<tr>
<td>Negative Economic Impacts</td>
<td>73%</td>
</tr>
<tr>
<td>Public Health Response</td>
<td>79%</td>
</tr>
<tr>
<td>Premium Pay to Essential Workers</td>
<td>71%</td>
</tr>
<tr>
<td>Broadband Infrastructure</td>
<td>72%</td>
</tr>
<tr>
<td>Water &amp; Sewer Infrastructure</td>
<td>76%</td>
</tr>
</tbody>
</table>

*Respondents were asked to rank each category from 1 to 10 (0 - Not Likely to 10 - Extremely Likely). The above numbers reflect the average ranking after being converted to a percentage.
ARPA Survey Results

On a Scale of 1-10 Stars, Please Let Us Know How Helpful you Found this Survey

Survey Approval Status

Average Rating:

7.4
ARPA Status Update

ARPA Engagement Plan Timeline Update

1. COMPLETE

Step 1 - Inform

Details: Provide Neighbors with the necessary tools to appropriately understand the parameters of the American Rescue Plan Act.
- Website
- Engagement Plan

Timeline:
- Start: 02.28.22 (CCM Presentation)
- Complete: 04.11.22 (Engagement Plan Adopted)

2. COMPLETE

Step 2 - Consult

Details: Listen to Neighbors, develop an understanding of their views and values and to provide feedback on their input.
- Develop & Launch Survey (Web, Phone, Hardcopy)

Timeline:
- Start: 05.17.22 (Survey Released)
- Complete: 308 Survey Responses as of 06.14.22 (Ongoing, Responses will Continue to be Reviewed Through Summer, 2022)

3. WE ARE HERE

Step 3 - Involve

Details: Survey results continue to be sorted, correlated, summarized and made available to Town officials.
- Weekly Summary Analysis
- Hybrid Town Hall Sessions

Timeline:
- Start: 05.20.22 (First Weekly Engagement Analysis)
- Anticipated Completion: Hybrid Town Hall Sessions Summer 2022

4. PENDING

Step 4 - Collaborate

Details: Identify a set of tentative prioritized solutions focused on remediating identified COVID-19 impacts.
- Develop Tentative Spend Plan

Timeline:
- Anticipated Start: Summer 2022
- Anticipated Completion: 4-6 Weeks

5. PENDING

Step 5 - Decide

Details: In a transparent fashion, the Town will take responsibility for recommending the best, most strategic and impactful uses of American Rescue Plan Act funds, including but not limited to the annual budget cycle.
- Adopt Spend Plan & Make Available

Timeline:
- Anticipated Start: Fall 2022
- Anticipated Completion: 4-6 Weeks
Questions?
Contact us.
Office of the Town Clerk
860-769-3507