

**BLOOMFIELD TOWN COUNCIL
GOLF SUBCOMMITTEE**

There was a regular meeting of the above-referenced subcommittee held on Monday, May 29, 2012 at 6:30 p.m. in Conference Room #5, Bloomfield Town Hall, 800 Bloomfield Avenue, Bloomfield, CT.

Committee members present were: Councilors Leon Rivers, Joseph Merritt and Mark Jacobs, Bill Starkie, Brad Klein, Jon Colman

Non-Committee members present were: Councilor Robert Berman, Cieran Carr, Ryan Phelps, Billy Abee, Mark Mansur, Kevin Liang, Steve DiBattisto, Kevin Liang and India Rodgers, Clerk of Council. Absent was: Jerry Long

The meeting was called to order at 6:35 p.m.

Status of Property

Mr. Ryan Phelps presented the committee with an update regarding April, 2012 financials and overall progress at Wintonbury Hills Golf Course.

The course is ahead of budget year to date. The pass holder sales have decreased by \$56,894.50 due to Gillette Ridge Golf Course membership drive. However, there was an increase of over \$66,000 in green fees sales over 2011 at Wintonbury.

The parking lot lights were replaced; however maintenance is awaiting new ballast in light poles. These ballasts have been ordered and will be installed at no extra cost.

Course Operations

Maintenance Concerns

The 3 new fairway mowers were delivered and are operational.

Mr. Mark Mansur, Superintendent gave a brief update regarding course conditions. The greens are exceptional, firm and true, ready for play. The maintenance staff consistently sprays the greens to draw moisture through the soil profile, which maintains an even balance.

The course management and maintenance staff will consider reviewing removing the gazebo at the 1st tee, starter post. Management will update the committee on ideas for replacement.

The sand bunker maintenance is going great and doing very well.

Mr. Brad Klein inquired about possible funding tree replacement program through Capital Improvement budget.

Status of Food and Beverage Service

Ms. Rebecca Ostafin was recently hired as the new Executive Chef for the restaurant. Food and Beverage sales increased \$14,858 over 2011.

The committee expressed concerns with the cart service on the weekends. As play begins, service will improve beginning of June with staffing being more consistent and steady.

Report of Usage/Revenue/Expenditures

Billy Casper Management completed the scheduled transfer of \$100,000 back to the Town of Bloomfield.

Marketing

New Golfer E-Mails are based on course utilization from previous years play. Also, Golf Ready and Golf Fore Women are new e-mail alerts promoting attraction to the course, to get new populations involved in golf.

There will be a 5 week junior camp sessions scheduled with Bloomfield Leisure Services and The Board of Education Summer School program for July and August, 2012, to promote the game of golf. The SNAG-Golf Program is a portable unit with up to 9 holes golf course. The program is age appropriate for grade and middle school students

Mr. Cieran Carr, Masters Pro will train physical education staff at the schools in the Fall, 2012 as the golf program will expand throughout the school year. This program will become a part of the school curriculum.

Wintonbury Hills Golf Course was featured in Golf Business Magazine (National Publication). The course may get the cover due to the restaurant being awarded the "Grille of the Year" by Billy Casper Golf Management.

Other Business

Mr. Klein suggested that the Filley Park Committee have a benefit event to raise funding to hire a professional fundraiser for the project. Mr. Klein agreed to present a proposal for this event at the next scheduled meeting.

Adjournment

It was moved by Councilor Merritt, seconded by Councilor Jacobs and voted unanimously to adjourn the meeting at 6:55 p.m.

