

BLOOMFIELD TOWN COUNCIL

GOLF SUBCOMMITTEE

There was a regular meeting of the above referenced subcommittee held on Monday, November 25, 2013 at 6:00 p.m. in Conference Room #5, Bloomfield Town Hall, 800 Bloomfield Avenue, Bloomfield, CT.

Committee members present were: Councilors Rivers and Jon Colman

Also present were: Ciaran Carr, Mark Mansur, Kevin Laing, Philip K. Schenck, Town Manager and India Rodgers, Clerk of Council

Guest: Bill Starkie

The meeting was called to order at 6:05 p.m.

Status of Property

Mr. Ciaran Carr, General Manager of Wintonbury Hills Golf Course presented the monthly report and status updates for October 2013 to the committee.

The status of the course continues to show favorably. The weather continues to cooperate, making business more profitable with some extended play opportunities.

The total number of rounds played to date was 31,441.

Overall, there was an increase in green fees of \$43,000 year to date. The line item for food and beverage also increase \$24,000 over prior year. The gross income increase was \$100,000 over prior year. The total in the operating account is approximately \$432,000.

The course remains under budget is expenses of \$27,000, while remaining on track with payroll expenses. The Net Ordinary Income in addition to \$61,000 to budget, the course continues to perform exceptionally well at \$107,000 over prior year.

The goal for the 2014 budget is to increase revenues while minimizing expenses and the bottom line. The committee discussed areas of savings with utilities, staffing and new marketing strategies to attract new golfers to the course.

Mr. Carr also reported that the passholders party event went well. Management would like to explore other ways to reward its annual passholders.

Maintenance Updates

Mr. Mark Mansur, Superintendent gave the committee a brief overview of the status of the course and playability.

Weather

Greens

Aeration on tees and top dressing tees – great process with a good quality sand - roughly 60 tons used to create a surface drainage to keep the greens firm and fast.

Irrigation

Pump house winterized

Seasonal staff last day was Friday, November 22, 2013

Management and maintenance recommended to the subcommittee to close the course for the season on Sunday, December 1, 2013. Management will send out an e-mail blast notifying passholders and the public regarding season closure.

There were no equipment requests for consideration at this time.

Mr. Jon Colman inquired about the agronomy on Hole #14. Mr. Mansur will review the need to have sand mix jars at the turn of 1st tee and the 10th tee. The cost would be an estimate of approximately \$3500.00. The range tracker is in need of a new picker for golf balls. Mr. Mansur will look for a used unit to assist with this process.

The carpet replacement under the tents – may use interest of “stamped concrete” slabs

Snow plowing - working with DPW Director to identify resolution
In addition, curbing is now slated for spring 2014.

Mr. Carr submitted Pace of Play statistics to the subcommittee for review. These statistics captured the general idea of what hole to play and how long at each hole. The average timeframe to play at Wintonbury Hills is 4 hours and 12 minutes.

Status of Food and Beverage Service

The Thanksgiving pies and the Meals to Go program are fairly well. The breakfast/brunch winter hours will begin once the course is closed for the season. Management will utilize marketing with penny savers and other local newspapers.

The course will also host a Open Mic/Jazz/Karaoke night as the next scheduled theme night.

Report of Usage/Revenue/Expenditures

Pass sales

Mr. Philip K. Schenck, Jr., Town Manager inquired about maximum rounds

And pro-shop sales

Policy Issues

Adjournment

The meeting adjourned at 6:45 p.m.